



Request for Media Coverage

The North Syracuse Central School District needs your help promoting the great things happening in our schools and within the District. Public Education is a function initiated by, intended for and financed largely by citizens of the school district. Therefore, many educational activities are an integral part of the life of North Syracuse Central School District residents. Good communication between the school system and the community is crucial for the development of wholesome mutual understanding, respect and confidence. Further, all persons directly associated with the system share the responsibility for developing desirable respect and understanding. Please consider sharing your positive news with us so that we can inform the local media and the community.

If you would like to recognize an outstanding staff or student, [click here](#) to nominate that person as the North Syracuse Central School District's "Shining Star" of the Week.

Name of person completing request: _____ Date: _____

School/Department: _____

When would you want to see the story aired/printed/posted: _____

Media outlet in which you would like story to appear (check any that would "work" for story idea):

- Post Standard/Syracuse.com*
 - Star-Review*
 - Syracuse Parent*
 - CNY Business Journal*
 - NYSSBA OnBoard*
 - Family Times*
 - Other (Please list and provide contact if possible)* _____
 - Story idea: (please provide as much detail as possible) _____
- CNY Central (NBC & CBS)
 - WSYR 9 (ABC)
 - Charter/Spectrum 10
 - Radio Outlet** (please list) _____
- District Dispatch*
 - NorthStar Lights*
 - District Website
 - District Facebook
 - District Twitter

Name of person to contact regarding story detail: _____

Contact's Email address: _____

Contact's Phone number: _____

Please submit this form to Laurie Cook at lcook@nscsd.org.

All story ideas will be considered but not everything will be used in the media.

Please provide as much time and detail as possible in order for the appropriate person(s) to capture the story.